2025 Call for submissions

We are happy to announce that submissions are now open for the 21st Annual NeuroPsychoEconomics Conference (https://www.neuropsychoeconomics.org/conference). The conference will be held on **June 4-6, 2025** at Michael Smurfit Graduate Business School, University College Dublin (https://www.smurfitschool.ie) in Ireland.

The **deadline for submissions** is <u>**February 15, 2025**</u>, 11:59pm CET.

The conference theme of 2025 is:

"Purposeful Choices: Leverage Interdisciplinary Research for Businesses and for Collective Good"

Preferred topics address challenges in economics, management, marketing, finance, psychology and neuroscience include (but are not limited to):

Trust, Collaboration, and Social Influence for Collective Good:
- Exploring how corporate social responsibility initiatives shape corporate public reputation, consumer/investor engagement and long-term profitability
- Exploring the outcomes of collaborative efforts between corporations, consumers/investors, and communities in addressing social and environmental issues
- Analyzing the neuropsychological mechanisms that foster trust and loyalty in consumer/investors and corporate interactions
- Investigating the role of social norms and peer influence in promoting pro-social or pro-environmental behaviors

Sustainable and Healthy Consumer Behavior:
- Understanding the psychological drivers or hinders of sustainable and responsible consumption
- Examining the impact of sustainability-focused marketing or economic strategies on consumer choices and preferences and its underlying neuropsychological mechanisms
- Exploring consumer neuroscience applications in promoting healthy lifestyles and effective communication in healthcare
- Investigating how managing sustainable supply chains, considering factors like carbon emissions and climate change, influences consumer behavior

Adoption, Application and Consequences of Technological Innovations:
- Investigating factors that facilitate the adoption of technological innovations
- Assessing the accuracy, efficiency and reliability of human collaboration with technologies (such as AI, VR or automation technologies)
- Examining the ethical considerations and societal impact of new technologies and how potential biases could be mitigated
- Understanding the impact of technological innovations on consumers/investors' perceptions, preferences, emotions, and choices

Neuroscience for Marketing, Finance and Management:
- Investigating the neurophysiological mechanisms or endocrinological factors that influence individual choices and decision-making in marketing, financial or managerial settings
- Investigating the neuropsychological foundations of leadership and management styles, and how this information can be used to enhance managerial practices
- Exploring the use of neuroimaging and other physiological measures to assess employee engagement and satisfaction, and how this can be used to optimize workplace culture and performance
- Exploring how machine learning and deep learning, informed by neuroeconomic models, can predict individual behavior and market dynamics

Neuroscientific Approaches for Investigating Well-being in Organizational Settings
- Investigating how organizational practices (e.g., recognition, inclusivity) affect the neurobiological processes linked to individual motivation and satisfaction
- Exploring the role of affective and cognitive neuroscience in developing effective communication for organizations
- Investigating individual well-being in workplace settings, supported by empirical neuroscience research
- Exploring the neural correlates of team collaboration and conflict resolution

Replicable and Transparent Research
- Examining the replicability of previous studies using meta-analyses or pre-registration
- Investigating the importance of methodological rigor and standardization in ensuring replicability
- Exploring the role of institutional factors such as funding agencies, journals, and academic cultures that may promote research reproducibility and transparency

Confirmed Keynote Speakers

Alan Sanfey

Donders Institute for Brain, Cognition and Behaviour, Radboud University

Todd Hare

Department of Economics, University of Zurich

Chiara Longoni

Marketing Area, Bocconi University

Peter Bossaerts

Faculty of Economics, University of Cambridge

John Antonakis

Faculty of Business and Economics, HEC Lausanne

Sebastiano Massaro

Surrey Business School, University of Surrey

Susi Geiger

Marketing Area, UCD Michael Smurfit Graduate Business School

Daniël Lakens

Industrial Engineering and Innovation Sciences, Eindhoven University of Technology

Competitive paper submissions

Competitive papers for the 2025 NeuroPsychoEconomics Conference must be submitted **by February 15, 2025, 11:59pm CET**. The link to the online submission tool can be found at https://www.neuropsychoeconomics.org/conference/. Please do <u>NOT</u> submit your competitive paper by email but only through the online submission tool.

Competitive paper submissions can either consist of a full paper of up to 10,000 words **or** an extended abstract of up to 1,500 words.

- *Full paper submissions* (up to 10,000 words) must include a short abstract of no more than 350 words (for inclusion in the *NeuroPsychoEconomics Conference Proceedings*, ISSN 1861-8243). When submitting your paper, you will be asked to indicate whether or not you intend to publish the full paper, if accepted, in the *Journal of Neuroscience, Psychology, and Economics* (ISSN 1937-321X).
- *Extended abstract submissions* (up to 1,500 words) should go beyond a research proposal (i.e., empirical extended abstracts should present information on data and results, conceptual extended abstracts should clearly state their theoretical contribution). Extended abstract submissions must also include a short abstract of no more than 350 words (for inclusion in the *NeuroPsychoEconomics Conference Proceedings*, ISSN 1861-8243), in addition to the extended abstract of no more than 1,500 words.

Submission Formatting: Please format all competitive paper submissions using Times New Roman, size 12 font, with double line spacing and a minimum margin of 2.5 cm (or 1 inch). Submissions must be in PDF format. Begin the paper with an abstract on a separate page, followed by 4-6 keywords. You may format references using APA guidelines or another scientific style; these do not count against the word limit.

When submitting a competitive paper, the submitter needs to confirm that, if accepted, <u>at least one co-author</u> will register for the 2025 NeuroPsychoEconomics Conference and attend the conference to present the paper. All submissions will be subject to a <u>double-blind peer review</u>. To ensure an anonymous review process, please omit any identifying information from the paper. The best paper will be awarded for €500 and best paper runner-up for €300.

Poster submissions

Poster proposals for the 2025 NeuroPsychoEconomics Conference must be submitted **by February 15, 2025, 11:59pm CET**. The link to the online submission tool can be found at https://www.neuropsychoeconomics.org/conference/. Please do <u>NOT</u> submit your poster proposal by email but only through the online submission tool.

Poster submissions provide an opportunity to share research in the working stage, with at least some data collected and analysed, though not necessarily ready for journal submission. Poster proposals consist of an extended abstract (up to 1,500 words) that describes the research presented on the poster, and a short abstract (up to 350 words) for inclusion in the *NeuroPsychoEconomics Conference Proceedings*, ISSN 1861-8243.

Submission Formatting: Please format all poster submissions using Times New Roman, size 12 font, with double line spacing and a minimum margin of 2.5 cm (or 1 inch). Submissions must be in PDF format. Begin the proposal with an abstract on a separate page, followed by 4-6 keywords. You may format references using APA guidelines or another scientific style; these do not count against the word limit.

If your proposal is accepted, the recommended size for posters at the conference is A0. You are welcome to use either color or black-and-white graphics. Also, the best posters may be invited for presentation in a special session at the conference (a 5-minute verbal presentation).

When submitting a poster proposal, the submitter needs to confirm that, if accepted, <u>at least one co-author</u> will register for the 2025 NeuroPsychoEconomics Conference and attend the conference to present the poster. All submissions will be subject to a <u>double-blind peer review</u>. To ensure an anonymous review process, please omit any identifying information from the paper. The best poster will be awarded for €200 and best poster runner-up for €100.

Symposium submissions

Symposium proposals for the 2025 NeuroPsychoEconomics Conference must be submitted **by February 15, 2025, 11:59pm CET**. The link to the online submission tool can be found at https://www.neuropsychoeconomics.org/conference/. Please do <u>NOT</u> submit your symposium proposal by email but only through the online submission tool.

In symposium sessions, a number of presentations (usually between two and six) discuss a common topic, intending to shed new insights on this topic.

Symposium proposals are single-blind reviewed (meaning submitter and presenter information are disclosed in the proposal) and are judged on overall quality, innovativeness, and fit with the NeuroPsychoEconomics Conference.

A symposium proposal is one single document that must include the following: (1) title of the symposium, (2) complete names, affiliations, and emails of all participants, (3) a short abstract summarizing the symposium topic, and (4) a 3–6-page overview of the symposium including (a) a brief discussion of why the symposium topic should be of interest to the attendees of the NeuroPsychoEconomics conference, and (b) a short abstract (up to 350 words) of each individual talk.

When submitting a symposium proposal, the submitter needs to confirm that, if accepted, <u>all presenters</u> involved in the symposium session will register for the 2025 NeuroPsychoEconomics Conference and attend the conference to present their work.

We look forward to your submissions and seeing you at the conference!